

Amendments to the Claims

This listing of Claims will replace all prior versions, and listings of Claims in the application:

Listing of Claims:

1. (Currently Amended) A graphic and sound coordinated novelty item, comprising:
 - a. a novelty item having a visible surface;
 - b. a main graphic displayed on said visible surface; and,
 - c. a ~~complex waveform~~ an audio spectrograph tracing of a sound associated with said main graphic ~~and produced by an acoustic spectrograph~~ and displayed on said visible surface, said ~~complex waveform~~ sound being closely associated with said main graphic.

2. (Currently Amended) A method of promotion, comprising the following steps:

- a. selecting a substrate with a viewing surface;
- b. selecting an image of an item or activity that promotes a desired product or activity to be printed on said viewing surface of said substrate;
- c. selecting a sound associated with said image, said product or said activity;
- d. selecting a ~~complex waveform~~ audio spectrograph tracing of said sound produced by an acoustic spectrograph;
- e. printing said image on a visible surface on said substrate; and,
- f. printing said ~~complex waveform~~ audio spectrograph tracing on said viewing surface on said substrate.